



Member Benefits

Advocacy



Participate in Chamber groups and have your voice heard.

Credibility



Convey to customers that you are committed to the future and betterment of the Cuyuna Lakes area.

Involvement



Serve on committees that interest you and benefit your business.

Marketing



Promote your business through exclusive advertising and sponsorship opportunities.

Networking



Membership opens the door to new business contacts and networking opportunities.

Referrals



The Chamber's referral of members is a great return on your investment.

Tourism



The area and Chamber events are promoted regionally to attract visitors.

SO WHAT'S IN IT FOR YOU?

- ✓ More business
- ✓ Better connections
- ✓ Extra exposure
- ✓ Timely information

Stand out from the competition and fully leverage the benefits of a Chamber membership to get an edge in your field.

Advocacy

The Chamber is a strong voice for its members and actively seeks to influence national, state and local legislations affecting business. The Chamber keeps its members up to date on central issues of importance pertaining to their membership and the community. Staff attend public meetings; take on tough issues such as new regulations, taxes, fees, assessments and costs directed at local businesses; and communicates issue information to all members.

Credibility

Chamber members believe in the mission and vision for the Cuyuna Lakes area. They are committed to improving the community and are supportive of activities to improve the quality of life. Members can increase positive perception among customers and business owners when they are a member of the Chamber.

Involvement

As a Chamber member, you have the opportunity to become more involved by serving on committees that interest you such as membership, marketing, finance, visioning, tourism and events. Many businesses choose the Chamber as a forum to give back to the entire community.

Marketing

Members have exclusive opportunities to sponsor popular community events including the Ice Fishing Tournament, Sip and Savor, Music in the Parks, Golf Tournament, Membership Dinner, Cuyuna Crusher Mountain Bike Race and Christmas in the Park. The Chamber offers free media opportunities for new member photos, ribbon cutting ceremonies, and greeter visits. Announcements and updates are published in the Chamber's weekly e-newsletter. Members can distribute brochures or other collateral for visitors at the Chamber and are included in relocation and visitor information.

Networking

Meet new contacts, referrals, and people who can help you with ideas and additional ways to grow your business. The Chamber offers many opportunities for members to establish new business relationships, renew and strengthen familiar ones, and exchange ideas including Business After Hour socials and an annual membership dinner. You'll discover that meeting others in business who can refer you to key contacts you're trying to reach is a huge benefit.

Referrals

As a Chamber member, staff will refer your business to other members and visitors with an inquiry about the Cuyuna Lakes area. The Chamber offers unlimited referrals to consumer inquiries.

Tourism

The Chamber is the face of the area and offers visitors numerous resources including cuyunalakes.com and an annual visitor guide that is distributed at the Mall of America and visitor centers throughout the Midwest. The Chamber also partners with Explore Minnesota to promote the area, its recreational features and area events. Staff answer hundreds of inquiries about the area through personal visits to the office, phone calls, e-mail and mail. Members benefit every day from these referrals.

The possibilities are limitless with a membership in the Cuyuna Lakes Area Chamber of Commerce.